



Dear _____,

The Peninsula Minor Hockey Association (PMHA) is committed to making the sport of youth hockey affordable in our community.

Fundraising events that the children and the community participate in help to reduce some of the costs associated with playing hockey. In an effort to give the community an opportunity to participate in these fundraising efforts, we are asking your business to please consider sponsoring our Peninsula Minor Hockey Association Team.

Your sponsorship in support of the PMHA hockey program is greatly appreciated and will not go unnoticed.

Sponsorship levels include:

Sponsorship Levels	Gold (\$750+)	Silver (\$500+)	Bronze (\$250+)
Your organization full colour logo and recognition added to the PMHA Facebook sponsorship album	Logo/Tag		
Your organization logo added to the NEW PMHA website (Home Page)	Logo/Link		
Your organization recognized on the NEW PMHA website (Sponsor Page)	Logo/Link	Name/Link	Name
Your organization full colour logo on the sponsor recognition boards located inside Panorama Arena A & Arena B. (These boards are displayed all year and are visible by arena users and spectators.	Logo	Logo	Logo
Team Photo	Full Colour		



NEW this year!!

A new 16' x 20' digital screen has been installed in Arena B at Panorama Recreation Centre. PMHA has been provided the opportunity to sell some advertising on this new screen. 70% of the revenue goes directly to the PMHA team. The details are as follows:

- 1 - 6 second ad
- \$1000+gst/year includes 1 ad change per year
- \$650+gst/6 months
- \$400+gst/3 months

As this premium advertising space is limited, please let us know if you are interested in purchasing an ad space on the digital screen.

The boys and girls on our team, as well as their families, truly appreciate anything you are able to contribute. PMHA has nearly 500 children from across all Peninsula communities participating in this program who would benefit greatly and appreciate a sponsorship provided by your business. With continued support from the community the Peninsula Minor Hockey Association will have the ability to maintain an affordable hockey program.

Thank you for considering our request, should you have any further questions please feel free to contact the PMHA sponsorship executive at sponsorship@pmha.bc.ca.

You can also reach me directly, at _____.

Thank You,
Peninsula Minor Hockey Association
1885 Forest Park Drive North Saanich BC V8L 4A3